

**ABSTRACT OF “THE IDEOLOGY OF CAPTAIN AMERICA: A Ideological Analysis of the Captain America Franchise”**

Comolli and Narboni argue that all films produced within a capitalist context will reflect the dominant ideology, and that consideration should be made to whether the ideology is allowed free passage through the text, or if attempts are made to reject it. Given the cultural dominance of the superhero film, and the Marvel Cinematic Universe (MCU), it is important to examine the ideology of these films in order to reveal what ideology will be passed onto their audiences. This study examines the Captain America franchise, a part of the MCU, showing how the extent to which the franchise rejects the ideology of it's production context differs from each entry, but the even when an attempt is made to reject, it is limited by the contexts of it's production and genre conventions. As such, the films encourage an audience to fight against injustice, but never question or rebel against the status quo that may cause such injustice.